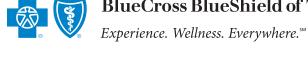
BlueCross BlueShield of Texas

Experience. Wellness. Everywhere.™





Start your journey to wellness today!



BlueCross BlueShield of Texas

bersonal Health Manager can help you. Use this online wellness resource to: It you want to learn more about your health and making healthy changes, the

- aug keep track of your results • Make healthier choices about tood, start a titness program, quit smoking -
- trainers and life coaches • Cet health and wellness questions answered by nurses, dietitians, titness
- Learn about your health, possible health risks and what you can do
- be redeemed for reward items the Personal Health Manager, you automatically earn Blue Points^{see} that can • Stay motivated to reach your goals - when you use many of the teatures of

Just go to www.bcbstx.com

and sign in to Blue Access for Members, our secure member Web site.

Then select **201** Personal Health Manager.

and see everything it can do for you. Hersench Health Manager Welcome to your





Navigation Bar

Use these icons to quickly find family management tools, secure messages, medical tracking charts and lists. Also, access the health encyclopedia, manage your account and keep track of medical appointments. Set up a health record and grant permission to your physician or family members to view or add information. Use family management tools to manage the health records of your dependents up to age 18.

2 New Messages

Receive secure wellness messages and answers to your "Ask A' health questions.

3 Alerts/Notifications

Set and receive reminders for appointments and medication refills.

My Tools

Use these tools to keep track of your medications, health status and test results, such as weight, blood pressure, glucose, cholesterol and more.

5 For Your Health

Use interactive tools to work toward a healthier lifestyle and earn Blue Points rewards.

- Get Fit lets you customize and record exercise programs and activities
- Eat Right helps you follow a healthy eating plan and create nutritious meals
- Live Well provides life-skill tools to help you manage stress, the workplace and relationships
- Kids & Teens helps develop healthy habits while encouraging parent-child interaction
- Articles & Recipes lets you search for health and wellness articles and find healthy recipes
- Weight Loss gets you started on a healthy program to lose weight
- Stop Smoking gives you tools to quit

www.bcbstx.com

6 Blue Points

Check and redeem the Blue Points you have earned. Every time you track a fitness workout, report a meal plan, use any "Ask A" feature or take advantage of any part of the "For Your Health" section, you earn Blue Points.

Note: The Blue Points Rules are subject to change without prior notice.

Interactive Symptom Checker

Help identify and understand health symptoms by clicking on parts of the body. Also, check first-aid tips.

8 Health Information and Care Centers

Read about wellness topics and health conditions.

Know Your Risk

Take a few minutes to learn about your health status and risks by completing a confidential **Health Risk Assessment**. After submitting your Health Risk Assessment, you will immediately receive a detailed report of your health status, risks and recommendations for improving your health. You can discuss your results with your doctor to set goals for improving your health. Plus, later in 2008, you will be able to earn Blue Points for completing and then updating your Health Risk Assessment.

• My Care Profile

Review a "snapshot" of your medical history, based on claims, that you can share with your health care providers.

🔟 Ask A Question

Ask health questions and receive answers from nurses, dietitians, trainers and life coaches. For example, you can ask for information and advice about: health conditions, preventive care, fitness and exercise programs, healthy eating, losing weight, and managing stress and relationships. Look for your personal responses in "New Messages."

2 Health Search and Health News

Use these tools to search for health and drug information, as well as the latest health news.